



Please join us for the 18th annual
STARTING LINE BREAKFAST

Strengthening Communities

Friday, March 26, 2010

WHO: Youth and Family Enrichment Services (YFES) is a 501 (c) (3) nonprofit agency in San Mateo County that provides a wide array of free and low-cost services to help children, teens and adults who are dealing with **substance abuse, domestic violence, mental health, relationship and communication issues**. It is our goal to break the cycles of abuse, addiction, and dysfunction, to build and reinforce strong, healthy communities. For more information, visit our web site at www.yfes.org.

WHAT: The Starting Line Breakfast is YFES' annual fundraising event, accounting for nearly one-fifth of the agency's private funding.

This sit-down breakfast, honoring Supervisor Richard Gordon, features a keynote address, personal success stories from our clients, and will celebrate the 20th Anniversary of Daybreak, our program for homeless youth. We will also take the opportunity to thank our loyal donors, and honor organizations that have provided outstanding support over the years.

Attendees are able to interact with local business, community and political leaders who are dedicated to making the communities we live in healthy and strong.

WHERE: The breakfast will be held at the Crowne Plaza Hotel in Foster City.

WHEN: **Friday**, March 26, 2010 from 7:00 - 9:00 A.M.

Thank you to our generous 2009 Starting Line Breakfast sponsors:

Children's Place Supporters
Community Service League
The Danford Foundation
Eastwick Communications
First National Bank of Northern -
California
Michael and Judy Garb
Hood & Strong LLP
Howard Girdlestone
Kaiser Permanente
Kelly-Moore Paints
King Asset Management

Lyngso Garden Materials, Inc.
Norcal Waste Systems of San -
Mateo County
Chuck Ott
Palo Alto Medical Foundation
Provident Credit Union
The Raiser Organization
Sarah Delaney Rosendahl
San Mateo Credit Union
Sequoia Hospital and Sequoia -
Healthcare District

Sequoia Unified High School District
Sheriff Greg Munks
Stanford Medicine Outpatient Center
Anne and Peter Steiner
Betty & Roger Toguchi -
Morgan Stanley
W.L. Butler Construction, Inc.
WebMama.com, Inc.
Wells Fargo
Bill White and Don Whitley



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Event Sponsorship Levels

HERO - \$10,000

- two preferred event tables of nine
- logo on display at event
- full page ad on inside cover of event program
- logo in event program
- listing in event invitation* and all promotional materials
- brief introduction and recognition during presentation
- acknowledgement in Annual Report
- recognition in local newspaper

CHAMPION - \$5,000

- one event table of nine
- full page ad in event program
- logo in event program
- listing in event invitation* and all promotional materials
- thank you during presentation
- acknowledgement in Annual Report
- recognition in local newspaper

COMMUNITY BUILDER - \$3,000

- one event table of nine
- quarter page ad in event program
- logo in event program
- listing in event invitation* and all promotional materials
- acknowledgement in Annual Report
- recognition in local newspaper

HELPING HAND - \$1,500

- one event table of nine
- logo in event program
- listing in event invitation* and all promotional materials
- acknowledgement in Annual Report
- recognition in local newspaper

SUPPORTER - \$1,000

- one event table of nine
- listing in event invitation*, event program and all promotional materials
- acknowledgement in Annual Report
- recognition in local newspaper



* Commitment is required by **Jan. 15th, 2010** for inclusion in event invitation.



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Sponsor Commitment Form

YES!

I want to make our communities stronger by supporting the 2010 Starting Line Breakfast.

CONTACT INFORMATION

Sponsor/Donor Business Name: _____

Main Contact: _____ Phone: _____

Email Address: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP LEVEL

- Hero (\$10,000) Helping Hand (\$1,500)
 Champion (\$5,000) Supporter (\$1,000)
 Community Builder (\$3,000)
 Donor: \$ _____



PAYMENT INFORMATION

Visa Mastercard Card # _____ Expiration: _____

Enclosed is my check for \$ _____ Please contact me later for payment.
(Make checks payable to YFES.)

LOGO ART AND ADVERTISING

For sponsorships of \$1,500 or greater, please list the person at your organization who will supply logo art and/or advertising materials. Artwork is required by **March 1, 2010** for inclusion in the event program.

Name: _____ Phone: _____

Email: _____ Fax: _____

Mail: YFES, att: Development Department, 610 Elm Street Suite 212, San Carlos, CA 94070
Fax: 650-591-9750 • Phone: 650-591-9623 x124 • www.yfes.org • YFES Tax ID# is 94-3094966